

MyMAHIR Newsletter's Policy ("Policy")

1. Introduction

- 1.1. In the face of a rapidly changing global economy driven by the advancements of new technology, particularly artificial intelligence ("AI"), digitalisation, and the green economy, Malaysia must take proactive measures to ensure its workforce stays competitive. The Government, through the Ministry of Human Resources ("KESUMA"), is focused on fostering a future-ready talent pipeline – one that is agile, adaptable, and aligned with the evolving demands of industries.
- 1.2. According to the 'Overall AI Readiness & Digital Competitiveness Index report', Malaysia has experienced a decline in its global ranking, from 27th in 2021 to 33rd in 2023. In contrast, neighbouring countries like Singapore have seen improvements, moving from 5th in 2021 to 3rd in 2023, while Indonesia has risen from 53rd to 45th over the same period. This downward trend highlights a critical challenge for Malaysia: the availability of AI and digital skills, which serve as key indicators of the nation's talent readiness and availability to adapt to the evolving job landscape.
- 1.3. To address this challenge, Talent Corporation Malaysia Berhad (Company No.: 201001035653 (919577-H)) ("**Talent Corporation**") has implemented a programme known as 'MyMahir' ("**MyMAHIR Programme**") to empower individuals such as students, professionals, veterans, women, underserved communities by identifying skill gaps and pursue training aligned with real-world demands.
- 1.4. Under the MyMAHIR Programme, Talent Corporation has created 'MyMAHIR online platform' ("**MyMAHIR Platform**") that is located at <https://www.mymahir.my/> which allows users to identify affected roles, explore opportunities for upskilling and reskilling, and discover potential new career paths.

2. Stay Informed with MyMAHIR Platform – Newsletter

- 2.1. Talent Corporation is committed to keeping the subscriber informed with the latest updates, training opportunities, and industry insights provided under the MyMAHIR Programme through Talent Corporation's newsletter ("**MyMAHIR Newsletter**").
- 2.2. This Policy outlines on the terms and conditions governing the collection, distribution, content including the subscription of the MyMAHIR Newsletter issued by Talent Corporation.

3. Provisions of the Policy


3.1. Purpose of the MyMAHIR Newsletter

- (a) The MyMAHIR Newsletter aims to:
 - (i) provide updates on initiatives, features, and enhancements that are created and/or implemented under MyMAHIR Programme;
 - (ii) share curated training opportunities, industry news, and best practices;
 - (iii) highlight success stories and partnerships in the 'Technical and Vocational Education and Training' ("**TVET**") and skilling ecosystem; and
 - (iv) announce upcoming events, webinars, and MyMAHIR Platform initiatives.

3.2. Scope of Policy

- (a) This Policy shall be applicable and bind all MyMAHIR Newsletters sent by Talent Corporation to the subscribers and/or any other parties who opt to receive the MyMAHIR Newsletters.

3.3. Subscription & Consent

- (a) Subscriber may subscribe to the MyMAHIR Newsletter through MyMAHIR Platform.
- (b) Subscribers are required to provide personal data including their name,  etc ("**Personal Data Information**") for the purpose of the subscription.
- (c) By subscribing for the MyMAHIR Newsletter, the subscriber hereby:
 - (i) warrants and represents that all Personal Data Information provided to Talent Corporation is accurate, complete, and up to date. The subscriber further undertakes to notify Talent Corporation in writing of any changes such Personal Data Information to ensure continued compliance with the Personal Data Protection Act 2010 ("**PDPA**"); and
 - (ii) consent to receiving regular email communications from Talent Corporation pertaining to MyMAHIR Programme.
- (d) Please be informed that Talent Corporation will **not** auto-subscribe the users/subscribers without their explicit prior consent.

3.4. Content Frequency

- (a) Upon completion of subscription, the MyMAHIR Newsletters will be sent on **monthly basis**, with occasional special editions for important announcements or events to the subscriber's email.

3.5. Privacy of Personal Data Information

- (a) Subscriber's Personal Data Information shall be kept **confidential** and used **solely** for MyMAHIR Programme's related communications.
- (b) Please be informed that Talent Corporation will not sell, rent, or share the subscribers' Personal Data Information data with third parties without their consent.
- (c) All data handling practices comply with the provisions of PDPA.

3.6. Unsubscribe

- (a) Subscribers can **opt-out** at any time by clicking the "Unsubscribe" link at the bottom of any MyMAHIR Newsletter.

3.7. Content Integrity

- (a) All information shared through MyMAHIR Newsletter is curated by Talent Corporation's team to ensure relevance, accuracy, and alignment with the objectives of MyMAHIR Programme.

3.8. Intellectual Property

- (a) All intellectual property rights, including but not limited to copyrights, trademarks, design rights, and all content, materials, graphics, and layout contained in and/or related to the MyMAHIR Newsletter ("**Materials**"), are and shall remain the sole and exclusive property of Talent Corporation.
- (b) The subscriber shall undertake not to copy, reproduce, distribute, modify and/or alter any part of the Materials without prior written consent by Talent Corporation.

3.9. Liability

- (a) The subscriber acknowledges and agrees that Talent Corporation shall not be liable for any direct, indirect, incidental, consequential, special, or exemplary damages, including but not limited to loss of profits, data, goodwill, or other intangible losses, arising out of or in connection with the subscriber's subscription to, or use of, the MyMAHIR Newsletter.
- (b) The subscriber further acknowledges that Talent Corporation makes no warranties or representations, express or implied, as to the accuracy, completeness, or suitability of the information contained in the MyMAHIR Newsletter and shall not be liable in respect thereof.

3.10. Amendment & Suspension

- (a) Talent Corporation reserves absolute right and without liability whether to:
 - (i) change, modify, alter, adapt, add, or remove any of the terms and conditions contained herein; or
 - (ii) change, suspend, or discontinue any aspect of the subscription of the MyMAHIR Newsletter.
- (b) The above matters will be posted at MyMAHIR Platform and shall be binding to the subscribers that have opted to subscribe the MyMAHIR Newsletter.

3.11. Contact Us

- (a) For any queries related to the newsletter or to request data removal, please contact us at: Digital.Marketing@talentcorp.com.my